

Leo Omid Schumann
(Previously Omid Fotuhi)

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EDUCATION

- | | |
|---|-------------|
| Postdoctoral Research Fellowship
Stanford University
<i>Joint Affiliation, Department of Psychology and Graduate School of Education</i>
Supervisors: Dr. Gregory Walton and Dr. Geoffrey Cohen | August 2014 |
| Doctor of Philosophy (PhD)
University of Waterloo
<i>Social Psychology, specializing in Health Psychology</i>
Supervisors: Dr. Geoffrey T. Fong, Dr. Steven Spencer, and Dr. Mark P. Zanna | July 2013 |
| Master's of Applied Science (MASc)
University of Waterloo
<i>Social Psychology, specializing in Health Psychology</i>
Supervisor: Dr. Geoffrey T. Fong | August 2009 |
| Bachelor of Arts (BA)
University of Waterloo
<i>Honours Psychology</i>
Supervisor: Dr. Jonathan Oakman | April 2007 |
| Certificate in Teaching English as a Foreign Language (TEFL)
International TEFL Teacher Training (ITTT) | March 2004 |
| Bachelor of Science in Pure & Applied Mathematics; minor in Economics (BSc)
University of Victoria | April 2003 |

HONOURS AND AWARDS

Year	Grants and Awards	Amount
2024	Gap Funding from Pitt Chancellor's Funding	\$45,000
	Pitt Resilience and Engagement Study in Law School	
2023	Pitt Chancellor's Funding	\$45,000
	Pitt Resilience and Engagement Study in Law School	
2023	Pitt Momentum Fund	\$60,000
	Building in Belonging at the Pitt Law School – Program Intervention Design & Eval	
2022	Pitt Seed Grant	\$2,000
	Navigate U: Building a Personalized Student Support Experience	
2022	Pitt Seed Grant	\$2,000
	Building Student Resilience in Law Programs	
2021	Pitt Momentum Fund	\$45,000
	Supporting the Transition to College for Justice Scholars Network	
2019	Randall Family Big Idea Competition	N/A
	Non-Cognitive Skills Training for College Students at Scale	
2019	Provost's Personalized Education Initiative – Pitt Law Program Intervention	\$14,430
	<i>University of Pittsburgh, Office of the Provost</i>	
2018	National Science Foundation	\$3,000,000
	<i>Florida Caribbean Louis Stokes Regional Center of Excellence</i>	
2018	SPSP Small Conference Grant	\$5,000
	<i>Small Group Meeting on Frontiers of Affirmation Research</i>	
2018	Title III Program A: STEM Hispanic Serving Institutes Division, DOE	\$1,200,000
	<i>PI with Arizona Western College</i>	
2018	Outstanding Poster Abstract Award	N/A
	<i>2018 Population Health Sciences SIG Conference</i>	
2018	Discipline-Based Science Education Center	\$12,000
	<i>In-Class Belonging Intervention Project Proposal</i>	
2018	Provost's Personalized Education Initiative	\$45,000
	<i>University of Pittsburgh, Office of the Provost</i>	
2017	Title III Program A: Strengthening Institutions	\$2,072,043
	<i>Co-Applicant with Santa Fe College for Evidence-Based Interventions</i>	
2015	Higher Education Quality Council of Ontario (HEQCO)	\$125,000
	<i>HEQCO Access and Retention Consortium</i>	
2015	Department of Education: Instinct 2 Grant	\$1,692,824
	<i>Co-Applicant with Arizona Western College for Development Coursework Intervention Design</i>	
2014	Robin Hood Prize	\$40,000
	<i>Scalable Technology Solutions to Help Students Graduate</i>	
2014	Lumina Foundation & ideas42	\$130,000
	<i>Nudging for Success: Breaking Behavioral Barriers Through the Financial Aid System</i>	
2014	Institute for Research in the Social Sciences (IRISS)	\$10,000
	<i>Seed Grant for Research Project</i>	
2013	HopeLab	\$29,650
	<i>Research Grant on Innovative Interventions</i>	

2012	Ashley Studentship for Research in Tobacco Control <i>Research Project Award</i>	\$7,200
2011	University of Waterloo Graduate Student Research Conference <i>1st Place Oral Presentation Award</i>	N/A
2011	Society of Nicotine and Tobacco Control - Toronto <i>1st Place Poster Presentation Award</i>	\$250
2009	Ashley Studentship for Research in Tobacco Control <i>Research Project Award</i>	\$7,200
2007	UW Faculty of Arts German Award for Excellence <i>For achieving the highest grade within the Arts Faculty</i>	\$100
2007	UW Psychology Newsletter White Leaf Award <i>For recognized excellence in editorial writing</i>	N/A

PUBLICATIONS**Journals**

Brady, S., Fotuhi, O., Gomez, E.G., Cohen, G. L., Urstein, R., and Walton, G. M., A Scarlet Letter? Revising Institutional Messages about Academic Probation Can Mitigate Students' Feelings of Shame and Stigma. *Journal of Personality and Social Psychology*. (under review at JPSP)

Walton, G. M., Murphy, M. M., Logel, C., Yeager, D. S., Goyer, J. P., Brady, S. T., Emerson, K. T. U., Paunesku, D., **Fotuhi, O.**, Blodorn, A., Boucher, K. L., Carter, E., Gopalan, M., Henderson, A., Kroeper, K. M., Murdock-Perriera, L. A., Reeves, S. L., Ablorh, T. T., Ansari, S., Chen, S., Fisher, P., Galvan, M., Gilbertson, M. K., Hulleman, C. S., Le Forestier, J. M., Lok, C., Mathias, K., Muragishi, G. A., Netter, M., Ozier, E., Smith, E. N., Thoman, D. B., Williams, H. E., Wilmot, M. O., Hartzog, C., Li, X. A., & Krol, N. (2022). Where and with whom does a brief social-belonging intervention promote progress in college? *Science*

Ann Sinsheimer and Omid Fotuhi (2022). In *Listening to Our Students*, describe their multi-year research project that studies how interventions—and specifically listening to students—can improve student mindset and resilience. The Journal of Legal Writing Institute

Fotuhi, O., Ehret, P. J., Kocsik, S., & Cohen, G. L. (2022). Boosting college prospects among low-income students: Using self-affirmation to trigger motivation and a behavioral ladder to channel it. *Journal of Personality and Social Psychology*, 122(2), 187–201. <https://doi.org/10.1037/pspa0000283>

Fotuhi, O., Krueger, K., Sims, M., Howe, J.L., Ponce, D.M. (2021) Values Affirmation to Promote Enhanced Goal-Setting Among Students. ERIC

Osai, E., Campbell, S., Maraj, L., Scott, K., Evans-Williams, J., Fotuhi, O., Bañales, J. (2021) *Improving Educational Opportunities for Black Youth in Pittsburgh: A Justice-Centered Intervention*. In: [Pitt Momentum Fund 2021](#).

Mueller, C., Wright, R., Manke, K., **Fotuhi, O.**, Zuckerman, B. (2021). The Influence of Health Mindset on Perceptions of Illness and Behaviors among Adolescents. *International Journal of Behavioral Medicine*.

Logel, C., Whitherspoon, E., LeForestier, J., **Fotuhi, O.** (2020) A Social-Belonging Intervention Benefits Higher-Weight Students' Weight Stability and Academic Achievement. *Society Psychology and Personality Science*.

Binning, K. R., Kaufmann, N., McGreevy, E., **Fotuhi, O.**, Chen, S., Marshman, E., Kalendar Z. Y., Limeri L., Betancur, L., Singh, C. (2020). Changing Social Contexts to Foster Equity in College STEM Courses: An Ecological Belonging Intervention. *Psych Science*.

Brown, S., **Fotuhi, O.**, Grijalva, C. S., Ai-Lin, T., Quesenberry, C. P., Ritchie, J., Cohen, G. L., Ferrara, A., (2019). Promoting interest in diabetes prevention among women with a history of gestational diabetes: A randomized study of values affirmation. *Medical Care*.

Cooper, J., Borland, R., Yong, H., & **Fotuhi, O.** (2016). The impact of quitting smoking on depressed mood: Findings from the International Tobacco Control study. *Addiction*.

Fotuhi O, Fong GT, Zanna MP, Borland R, Yong HH, Kin F, Cummings KM. (2013). Patterns of Cognitive Dissonance-Reduction Beliefs among Smokers: A Longitudinal Analysis from the International

Tobacco Control (ITC) Four Country Survey. *Tobacco Control*, 22:52-58. doi:10.1136/tobaccocontrol-2011-050139.

Yong, H.H., Foong, K., Borland, R., Omar, M., Hamann, S., Sirirassamee, B., Fong, G.T., **Fotuhi, O.**, & Hyland, A. (2010). Support for and reported compliance with smoke-free policies in air-conditioned recreational venues in Malaysia and Thailand: Findings from the International Tobacco Control Southeast Asia Survey. *Asia Pacific Journal of Public Health*, 22, 98-109.

Li, L., Borland, R., Yong, H.H., Fong, G.T., Bansal-Travers, M., Quah, A.C.K., Sirirassamee, B., Omar, M., Zanna, M.P., & **Fotuhi, O.** (2015). Predictors of smoking cessation among adult smokers in Malaysia and Thailand: Findings from the International Tobacco Control Southeast Asia Survey. *Nicotine and Tobacco Research*, 12 (Suppl 1), S34-S44.

Chapters in Books

Fotuhi, O., & Cohen, G. L. (2015). Self-affirmation intervention and the reduction of addictive behaviors. In C. A. Kopetz & C. W. Lejuez, J. (Eds.), *Addictions: A Social Psychological Perspective*. (286-300) Routledge.

Edited Chapters

Fotuhi, O. (2014). Toward a tobacco-free society. In Insel, P., Roth, W.T., Price, K. (Eds.). *Core concept in health: Thirteenth edition* (pp. 292-326). New York: McGraw-Hill.

Fotuhi, O. (2013). Toward a tobacco-free society. In Insel, P., Roth, W.T., Price, K. (Eds.). *Core concept in health: Thirteenth edition* (pp. 296-323). New York: McGraw-Hill.

Jampaklay, A., Borland, R., Sirirassamee, B., **Fotuhi, O.**, Yong, H., Fong, G.T. Predictors of successful quitting among Thai adults: Evidence from ITC Thailand Surveys. *Tobacco Control*. (Accepted Manuscript)

Technical Report

The International Tobacco Control Policy Evaluation Project – ITC Thailand Summary: Promoting Evidence-Based Strategies to Fight the Global Tobacco Epidemic. 2009.
<http://www.itcproject.org/keyfindi/itcthailand~3>

Manuscripts in Preparation

Walton, G. M., Murphy, M.C., Logel, C., Yeager, D. S., Goyer, J. P., Brady, S. T., Paunesku, D., **Fotuhi, O.**, Boldorn, A., Boucher, K. L., Carter, E., Gopalan, M., Henderson, A., Kroeper, K. M., Murdock-Perriera, L. A., Ablorh, T., Chen, S., Fisher, P., Galvan, M., Gilbertson, M. K., Hulleman, C. S., Forestier, J. L., Lok, C., Mathians, K., Muragishi, G. A., Netter, M., Ozier, E., Smith, E. N., Thoman, D. B., Williams, H., Wilmot, M., Li, X. A., & Krol, N. (in prep). Where and with whom does a brief social-belonging intervention raise college achievement?

Fotuhi, O., Fong, G.T., Spencer, S., & Zanna, M.P. (in preparation). Psychological armor: Affirmations buffer against smoking as a means of coping with stress and psychological threat.

Fotuhi, O., Spencer, S., Fong, G.T., & Zanna. (in preparation – draft written). Stress and Smoking: How psychological stress or threat can increase the motivation to smoke.

Current Projects (Selected)

Fotuhi, O., Logel, C., & Cohen, G.L. (data analysis). Beneficial effects of values affirmation intervention on weight loss outcomes.

Fotuhi, O., Fong, G.T., Spencer, S., & Logel, C. (data collection complete). Contingent affirmation smoking intervention: Improvements on current affirmation interventions.

Fotuhi, O., Logel, C, Fong, G.T., & Spencer, S. (creating study materials). Mechanisms of affirmation manipulations: Comparing traditional affirmation to contingent affirmation manipulations.

CONFERENCE PRESENTATIONS**Oral Presentations**

TEDx Talk – “The Hidden Curriculum of Success: Unlocking Adaptive Mindsets” (2025). Delivered a TEDxYuma talk exploring the invisible psychological forces that quietly shape human potential, and the a

Fotuhi, O. Social Identity, Bias, and Racism: A Social Psychological Lens to Help Understand a Social Justice Movement. 2020 Diversity Forum. University of Pittsburgh.

Fotuhi, O. The Affirmed Endure: Values Affirmation Intervention among Endurance Runners. Self-Affirmation Conference: Theories, Practice, and Future Directions. Pittsburgh, PA

Elizabeth Malcolm, Ilana Spokoyny, Nadia Safaeinili, Amy Tai, Prasanthi Govindarajan, Sarah Donelson, Tom Door, Omid Fotuhi, Winnie Wu, Geoffrey Cohen. Feasibility of a "Psychologically Smart" Community Pharmacy Intervention to Improve Patient Recognition and Response Time in Stroke. Accepted Poster at the International Stroke Conference 2019 (Honolulu, Hawaii)

Presentations at Pitt Law, Reinvention & Resilience Conferences (include in professional CV too)

Fotuhi, O., Wilkerson, S., Binning, K., Cohen, G. (accepted symposium): Goal-Setting and Self-Affirmation: Interventions to Reduce Defensiveness, and Increase Goal-Setting. Accepted Symposium at 30th Annual Conference for the Society for the Science of Motivation. San Francisco, CA., May 26th, 2018

Fotuhi, O., Wilkerson, S., Binning, K., Cohen, G. (accepted symposium): Values-Affirmation as a Means of Reducing Threat Experienced while Setting Goals. Accepted Symposium at 30th Annual Conference for the Association for Psychological Science. San Francisco, CA., May 26th, 2018.

Brady, S. T., **Fotuhi, O.**, Gomez, E. M., Cohen, G. L., & Walton, G. M. (accepted; January, 2017). Reframing institutional messages to improve outcomes of students on academic probation. Symposium talk to be presented at the 13th International Conference of the Western Economic Association International, Santiago, Chile.

Brady, S. T., **Fotuhi, O.**, Gomez, E. M., Cohen, G. L., & Walton, G. M. (November, 2016). Revising the letter: Effects of revising the notification letter for students placed on academic probation at a selective private university. Symposium talk to be presented at the 2016 Association for Public Policy Analysis and Management Fall Research Conference, Washington, DC.

Fotuhi O. McNamara, M. Supporting the Transition of Socially Disadvantaged Students. Invited speaker at the NCAA Accelerating Academic Success Program (AASP) Conference in New Orleans, on July 22nd and 23rd, 2016

Fotuhi O. Goal-contingent values affirmation: Linking goals to values. Invited Symposium (New Directions and Discoveries in Self Affirmation Interventions) at the 8th Annual Meeting of the Society for the Study of Motivation (SSM) in Chicago, IL, on May 26th, 2016.

Brady S, **Fotuhi O**, Gomez E, Cohen G, Walton G. Revising the Letter: Effects of Revising the Notification Letter for Students Placed on Academic Probation at a Selective Private University. Accepted panel discussion at the 38th Annual Fall Research Conference – The Role of Research in Making Government More Effective. Washington, DC. November 3-5, 2016

Brady S., Walton G. M., **Fotuhi O.** The Retention and Success of Traditionally Underrepresented Students – An Innovative Program of Unusual Effectiveness. Accepted oral presentation at the 2016 Annual Meeting of the Association of American Colleges & Universities: How Higher Education Can Lead—On Equity, Inclusive Excellence, and Democratic Renewal. January 20, 2016.

Brady S., Walton G.M., Cohen G., **Fotuhi O.**, Gomez E. Failing to Fit In: New Approaches to Students' Lack of Belonging in College. Accepted symposium at the 17th Annual Meeting for the Society of Personality and Social Psychology (SPSP). San Diego. January 30, 2016.

Fotuhi O. Social Belonging Interventions to Mend Achievement Gaps. Invited speaker at the California State University San Bernardino, San Bernardino, CA. February 2015.

Fotuhi O. Interventions for Online Learning and Scalable Technologies: A Case for Goal Contingent Self-Affirmation. Invited speaker talk at the Stanford Digital Learning Seminar Series. Stanford, CA, January, 2015.

Fotuhi O. Providing Psychological Roadmaps to Increase Persistence and Academic Achievement. Invited speaker talk at the Mission Hill College, December, 2014.

Fotuhi O. Mindset Interventions to Improve Student Success. Keynote Speaker talk at the California State University Dominguez Hills Conference on High Impact Practices, Los Angeles, CA. October 2014.

Fotuhi O. Social Psychological Interventions to Help Enhance Motivation in Online Courses. Invited talk at the Massachusetts Institute of Technology (MIT) Media Lab, Boston, Massachusetts. January 2014.

Fotuhi O. Self Affirmation Interventions-Review and New Directions. Invited talk at the University of California, Santa Barbara. Santa Barbara. October 2013.

Fotuhi O. Methods in Self Affirmation Research. Oral presentation at the *1st Annual Self-Affirmation Conference*. Stanford. September 2013.

Fotuhi O., Spencer S., Logel C., & Fong G.T. Contingent Self-Affirmation: Activating Self-Affirmations only when the Behaviour is Consistent with Desired Health Goals. Oral presentation at the *14th Annual Meeting for the Society of Personality and Social Psychology (SPSP)*. New Orleans. January 2013.

Fotuhi O., Fong G.T., & Spencer S. Unconscious Attitudes, Rather than Conscious Ones, Predict Smoking Behaviour. Oral presentation at the *15th World Conference on Tobacco or Health (WCTOH)*. Singapore. March 2012.

Fotuhi O., Fong G.T., Yong H.H., Borland R., & Zanna M.P. Impact of Smoke-Free Campaign on Adoption of Smoke-Free Homes: Findings from the International Tobacco Control Southeast Asia Survey. Oral presentation at the *15th World Conference on Tobacco or Health (WCTOH)*. Singapore. March 2012.

Fotuhi O., Fong G.T., & Spencer S. The Role of Unconscious Attitudes on Smoking Behaviour. Oral presentation at the *2011 University of Waterloo Graduate Student Research Conference (UW GSRC)*. Waterloo, ON. April 2011.

Fotuhi O., Fong G.T., Zanna M.P., Cummings K.M., Borland R., & Yong H.H. The Moderating Effects of Dissonance Reducing Justifications on the Relation between Self-Efficacy and Motivation to Quit Smoking: Findings from the International Tobacco Control (ITC) Four Country Survey. Oral presentation at the *12th Annual Meeting of the SRNT Europe*. Bath, UK. September 2010.

Fotuhi O., Fong G.T., Navas-Acien A., Travers M.J., & Breysse P.N. Smoking in the Trucking Industry: Evaluation of Levels of TSP, and Effectiveness of Smoking Policies. Oral presentation at the 6th *National Conference on Tobacco or Health*. Montreal, Canada. November 2009.

Fotuhi O., Fong G.T., & Thompson M.E. Perceived Risk among Failed Quitters: Findings from the International Tobacco Control Four Country Survey. Oral presentation at the 14th *Annual World Conference on Tobacco or Health*. Mumbai, India. March 2009.

Fotuhi O., Sansone N., Sansone G., & Fong G.T. I Smoke, therefore Smoking Can't be Dangerous: Adjusting Perceptions of Risk as a Means of Cognitive Dissonance Reduction. Oral presentation at the *Waterloo Decision Research (WDR) Conference*. Waterloo, ON. December, 2008.

Elton-Marshall T., Fong G.T., **Fotuhi O.**, Hammond D., Hammon S.L., Sirirassamee B., Yong H.H., Abdullah A.C., Nizam H., & Kin F. Rebelliousness, Depression and Smoking among Youth in Thailand and Malaysia. Oral presentation at the 5th *National Conference on Tobacco or Health*. Edmonton, Alberta. October 2007.

Poster Presentations

Ospina, J. P., Brady, S. T., Yeager, D. S., **Fotuhi O.**, & Walton, G. M. (2019, February). *An intervention to promote a self-transcendent purpose for learning: Health and well-being four years later*. Poster session presented at the Annual Meeting of the Society for Personality and Social Psychology, Portland, OR.

Brown, S., **Fotuhi O.**, Cohen, G. Acceptability of a theory-driven outreach strategy to promote diabetes prevention among minority women at high risk. Poster accepted at the 11th Annual Conference on the Science of Dissemination and Implementation, Washington, DC. December 2018

Fotuhi O. & Wilkerson, S. Values-Affirmation as a Means of Reducing Threat Experienced while Setting Goals. Poster accepted at the 2018 SPSP Intervention Science Preconference. Atlanta, Georgia

Fotuhi O. & Fong G.T. Depressive Realism among Smokers: A Longitudinal Analysis Using Data from the International Tobacco Control (ITC) Four Country Survey. Poster submitted at the 19th *Annual International Meeting of the Society for Research on Nicotine and Tobacco (SRNT 2013)*. Boston. March 2013.

Fotuhi O., Fong G.T., Spencer S., & Zanna M.P. Smokers Positive Implicit Attitudes and Negative Explicit Attitudes Towards Smoking. Poster presented at the 13th *Annual meeting of The Society for Personality and Social Psychology (SPSP 2012)*. San Diego, CA, USA. January, 2012.

Fotuhi O. & Fong G.T. Depression and Cessation: A Longitudinal Analysis Using Data from the International Tobacco Control (ITC) Four Country Survey. Poster presented at the 17th *Annual meeting of the Society for Research on Nicotine and Tobacco (SRNT 2011)*. Toronto, ON, Canada. February, 2011.

Fotuhi O. & Fong G.T. Social Stigmatization on Intentions to Quit among Smokers. Poster presented at the 12th *Annual Meeting of the Society for Personality and Social Psychology (SPSP 2011)*. San Antonio, TX, United States. January, 2011.

Fotuhi O., Fong G.T., Borland R., Yong H.H., & Li L. The Consequences of Justifying Smoking: Findings from the International Tobacco Control Southeast Asia (ITC-SEA) Survey. Poster presented at the 2010 *Asia Pacific Conference on Tobacco or Health (APACT)*. Sydney, Australia. October 2010.

- Fotuhi O.,** Fong G.T., Zanna M.P., Sansone N., Sansone G., Cummings M.K., Borland R., & Yong, H.H. Justifying Smoking and its Effect on Subsequent Quitting Behaviour: Findings from the International Tobacco Control (ITC) Four Country Survey. Poster presented at the *2010 UW Graduate Student Research Conference*. Waterloo, ON, Canada. April 2010.
- Fotuhi O.,** Fong G.T., Zanna M.P., Sansone N., Sansone G., Cummings M.K., Borland M., & Yong, H.H. Justifying Smoking and its Effect on Subsequent Quitting Behaviour: Findings from the International Tobacco Control (ITC) Four Country Survey. Poster presented at the *Society for Research on Nicotine and Tobacco (SRNT) 16th Annual Conference*. Baltimore, MD, United States. February 2010.
- Fotuhi O.,** Fong G.T., Parker J., & Callery W. Self-Exempting Beliefs about Threshold Risk Behaviour. Abstract accepted for a poster presentation at the *Society for Research on Nicotine and Tobacco (SRNT) 15th Annual Conference and SRNT-Europe*. Dublin, Ireland. April 2009.
- Fotuhi O.,** Fong G.T., Parker J., & Callery W. Social Stigmatization on Intentions to Quit among Smokers. Poster presented at the *10th Annual Society for Personality and Social Psychology (SPSP) Conference*. Tampa Bay, Florida. February 2009.
- Fotuhi O.,** Fong G.T., Parker J., & Callery W. Attitudes about Smoking in Today's Society. Poster presented at the *Ontario Tobacco Research Unit – Tobacco Control for the 21st Century Conference*. Toronto, Ontario. November 2008.
- Callery W., **Fotuhi O.,** Parker J., & Fong G.T. Tobacco Use and Acculturation in Asian-Canadian University Students. Poster presented at the *Ontario Tobacco Research Unit – Tobacco Control for the 21st Century Conference*. Toronto, Ontario. November 2008.
- Fotuhi O.,** Fong G.T., & Hammond D. Prevalence and Trends of Smoke-Free Homes in Southeast Asia: Findings from the International Tobacco Control (ITC) SEA Survey. Poster presented at the *SRNT First Asian Regional Conference*. Bangkok, Thailand. October 2008.
- Fotuhi O.,** Elton-Marshall T., Fong G.T., Hammond D., Hamann S.L., Sirirassamee B., & Yong H.H., Abdullah A.C., Nizam H. The Association between Smoking and Depression. Poster presented at the *8th Annual Graduate Student Research Conference*. Waterloo, Ontario. April 2008.
- Fotuhi O.,** Elton-Marshall T., Fong G.T., & Yong H.H. Does Rebelliousness Predict Smoking Uptake among Adolescent from Thailand and Malaysia?: Findings from the ITC SEA Survey. Poster presented at the *14th Annual SRNT Conference*. Portland, Oregon. February 2008.
- Elton-Marshall T., **Fotuhi O.,** Fong G.T., Hammond D., Hamann S.L., Sirirassamee B., Yong H.H., Abdullah A.C., & Nizam H. Depression and Smoking among Youth in Thailand and Malaysia: Findings from the ITC Southeast Asia Survey. Poster presented at the *13th Annual SRNT Conference*. Austin, Texas. February 2007.

SERVICE

Peer Review for Journal Articles

Social and Personality Psychology Compass

Journal of Experimental Psychology

Journal of Experimental Social Psychology

Tobacco Induced Diseases

Committee and Board Service

Learning Labs Speaker Series Founder & Chair	2019-2022
Research Advisory Committee Chair	2019-2024
Professional Advisory Committee Sheridan College	2020
Affirmation Conference Organizing Committee Society for Personality and Social Psychology	2019
Diversity Committee – Research Associate Representative Learning Research and Development Center – University of Pittsburgh	2018 - 2020
Scientific Software Integration Grant Advisory Board National Sciences Foundation	2017
Reinvention Collaborative Organizing Committee University of Colorado	2017

MEDIA

Undergraduate Studies (University of Pittsburgh)

How to Succeed in Your First Year at Pitt: Mindset Interview

Undergraduate Studies (University of Pittsburgh)

Cultivating a Mindset for Success: Growth Mindset Video

Undergraduate Studies (University of Pittsburgh)

Getting Rid of Grit, and Adopting an Adaptive Resilience

Students Success at Pitt Toolkit

Sharpening Non-Cognitive Skills and Combating Under-Performance

LRDC Communications (University of Pittsburgh)

The Hidden Curriculum for Success: Unlocking Adaptive Mindsets

June 2025

Inside Higher Ed

Faculty Burnout & EdTech: Interview with Omid Fotuhi

Aug 26, 2024

Inside Higher Ed

Tension over Online Learning Governance: Report & Interview

Aug 13, 2024

Insider Higher Ed

Faculty Members are Burned out, and Tech is Partly to Blame

“92,000 Hours” podcast

Belonging with Omid Fotuhi (Connection Collaborative)

Holloran Center

Fostering Resilience and Engagement in Law Students

Inside Higher Ed

The Need to Combat a False Growth Mindset

The Evolllution

How to Build Resilience at a time of COVID

The Evolllution

Addressing the Barriers to Success for Underserved Students

Reuters

Smokers more Likely to Think Cancer is Death Sentence

New York Times

Lung Screening May Not Push Smokers to Quit

Hope College

Encouraging a Growth Mindset: Four Steps to Help Students Succeed

Education

Sept 10, 2024

Education

2024

(June 2023)

Education

Oct 21, 2020

Education

April 4, 2020

Education

Nov 25, 2014

Health

May 22, 2015

Medicine

Sept 7, 2015

Health

Sept 25, 2015

PROFESSIONAL SUMMARY

WGU Labs

Director of Learning Innovation / Director of College Innovation Network

Salt Lake City, UT, USA

Feb 19 – Present

- Provide strategic leadership to guide the education sector through a period of profound disruption, helping institutions reimagine what high-quality learning looks like in the age of AI. Spearheaded cross-functional initiatives to integrate learning science with AI tools, balancing innovation with equity, and advancing scalable models for belonging, motivation, and durable skill development.
- Launched and shaped the College Innovation Network (CIN), forging partnerships with peer institutions to pilot EdTech solutions aimed at improving learner engagement and persistence outcomes.
- Led AI-driven research, including a randomized controlled study involving over 1,300 WGU students using Kyron Learning. The study demonstrated strong learner engagement with adaptive video instruction and surfaced implementation barriers that informed institutional recommendations.
- Co-designed and launched the WGU Labs “AI Playground” and “AI Initiatives”—a rapid prototyping environment to test and iterate large language model (LLM) applications for personalized and scalable learning.
- Authored “Navigating AI Disruption in Higher Education,” a widely disseminated thought piece framing strategic approaches to AI adoption and presented at ASU–GSV 2024.
- Featured in WGU Labs’ 2024 End-of-Year Impact Report, articulating an institutional strategy for balancing innovation with psychological well-being, and coining the term “high-touch AI” to support belonging and motivation.
- Moderated national panels including the Human Potential Summit (2024), convening education, policy, and workforce leaders to discuss scalable solutions for supporting rising talent.
- Produced and hosted episodes for the “Inside the Learning Experience” podcast and case study series, showcasing AI-enhanced instructional design and workforce-aligned learning models.
- Accelerated mission-aligned EdTech startups through the WGU Labs Accelerator, supporting ventures in accessibility, equitable admissions, and communication analytics.
- Co-authored thought leadership essays and briefs for national education and behavioral science outlets, spotlighting the intersection of EdTech innovation, adaptive mindsets, and student belonging.

University of Pittsburgh – Learning Research and Development Center

Research Associate / Advisory Board for Provost’s Office

Pittsburgh, PA, USA

Sept 16 – Present

- Spearheaded multiple large-scale intervention studies, including the Pitt Transition Study (PTS) and Graduate Transition Study, with participation exceeding 14,000 students and demonstrating 3–8% increases in retention, especially for students from historically underrepresented backgrounds.
- Led the Law Interventions for Thriving (LIFT) program at Pitt Law, transitioning it from a single intervention into a fully integrated resilience-building curriculum, including a Stress Appraisal Intervention and the Thriving in the Law intersession course.
- Delivered over 25 professional development workshops and presentations for Pitt faculty, staff, and advisors, now integrated into the University Center for Teaching and Learning’s core curriculum.

- Designed and implemented adaptive mindsets training reaching over 900 students, now embedded in Pitt's Student Success Services and being piloted as a first-year seminar.
- Developed Pitt's first Student Success Hub, a centralized initiative to align advising, belonging, and resilience interventions across campus.
- Launched the Building Resilience in Law Conference and established the Resilience in Law Advisory Board, positioning Pitt as a national leader in non-cognitive skill development in legal education.
- Co-developed scalable resources such as a psychological safety video series (in collaboration with Pitt's ODEI), supporting inclusive teaching practices university-wide.
- Led a campus-wide mapping project to assess and align student success programs, resulting in new strategies for integration and investment by the Office of the Provost.
- Currently co-leading the establishment of a Student Success Innovation Center, formalizing the research-practice infrastructure between LRDC and the Office of the Provost.
- Core contributor to the emerging Research-Practice Partnership (RPP) model, ensuring scalable intervention design grounded in behavioral science and institutional relevance.

Stanford University – College Transition Collaborative
Co-Founder / Project Manager / Project Lead

Palo Alto, CA, USA
Sept 14 – Aug 2016

- Project management of a large, multi-institution intervention project designed to scale up interventions proven to boost students' achievement and well-being and narrow group disparities in college.
- Main duties of this position are to develop and maintain relationships with partner institutions and interested individuals. This includes garnering support for a partnership from high-level administrators, and mobilizing the personnel to effectively implement an intervention of this scale.
- Responsible for developing, coordinating, and implementing field experiments; to analyze data; and prepare presentations and written reports for publication in collaboration with the PIs.
- Day to day tasks include: managing a team of researchers and personnel; maintaining records of expenses; preparing intervention and survey materials; randomly assigning participants to condition; coordinating with campus personnel and administrators; training campus personnel in the administration of interventions; recruiting student participants and campus personnel; administering surveys to students; overseeing the collection, entry and management of data generated by us and by the university concerning students' performance and experiences; and helping to secure grant funding.

Stanford University
Postdoctoral Research Fellow

Palo Alto, CA, USA
Sept 13 – August 14

- Working with a team of researchers on a collaborative study with Stanford University to boost students' achievement and well-being and narrow group disparities at Stanford.
- Main duties of this position are to develop, coordinate, and implement field experiments on campus and to analyze data and prepare presentations and written reports for publication in collaboration with the PIs.
- Dissemination of research results through presentation to colleagues, administrators, and students. Also, involved in the writing and publication of several research papers and report.

University of Waterloo
Teaching Fellow - Course Instructor

Waterloo, ON, CAN
Sept 12 – April 13

- Course instructor for large (160 plus students) online introductory and social psychology classes.
- My main role was to help design and disseminate the course content.
- Assisting with class instruction includes; daily correspondence with students; design and administering of exams and assignments; feedback; and coordinating teaching assistants.

World Health Organization (WHO) – Tobacco Free Initiative (TFI)
Intern

Geneva, Switzerland
April 09 – Aug 09

- Working closely with TFI staff, I worked on preparing two policy recommendation reports: one on youth prevention programs, and the other on restricting depictions of smoking in the movies. Both reports can be accessed through the WHO website.
- I assisted in validating tobacco control policies from the member countries of the Framework Convention on Tobacco Control in order to update the WHO's yearly Global Tobacco Control Report.

University of Waterloo
Teaching Assistant

Waterloo, ON, CAN
Sept 2007 - Present

- I have assisted with numerous undergraduate and graduate courses in research methods and quantitative psychology. My duties consisted of leading weekly lessons, grading student homework, holding office hours, giving feedback to students and teachers, assisting in the design of course content, and maintaining the class web page.

International Tobacco Control Policy Evaluation Project (ITC Project)
Research Assistant

Waterloo, ON, CAN
Nov 05 – Aug 07

- In addition to the traditional RA duties of running an experiment in the laboratories of Dr. Zanna and Dr. Spencer, I also had the unique opportunity to be involved with the International Tobacco Control project spearheaded by Dr. Fong. Through my inclusion on regular international phone conferences and email correspondences, I gained an invaluable understanding of the collaboration required in bringing a multi-national research project into fruition.
- Conducted an extensive review of existing tobacco control policies, and summarized numerous studies from the ITC Southeast Asia surveys, to compile the ITC National Report – a brief summary report of key psychosocial factors that interact with national-level policies to affect individual smoking behaviour in Thailand and Malaysia.
- Assisted in the preparation of a multi-million dollar research grant application from the National Institutes of Health.

NSERC Undergraduate Student Research Award (USRA)
Student Researcher - With Dr. Jonathan Fugelsang at UW

Waterloo, ON, CAN
May – August, 2006

- Through a hands-on approach, this dynamic position educated me on the numerous stages involved in running an experiment. From selecting and running participants, to assisting in the design of the experiment, I cooperated in the completion of three studies in the period of four months.

Certified Technical Training Center
Training Manager and Trainer

Bangkok, Thailand
April 04- Aug 05

- As the IT Training Manager, I was involved in the training and coordinating of teaching staff and resources to meet the demands of individual clients, and was responsible in ensuring continuous growth of the English training section. In addition, I taught the courses offered through the Microsoft certification program.

Canadian Genetic Diseases Network (University of British Columbia)
Coordinator of the Canadian Bioinformatics Workshops/Project Manager

Vancouver, BC, CAN
July 03- October 03

- I helped to develop, coordinate, and implement a series of workshops targeted towards graduate students nation-wide specializing in the field of Bioinformatics. My daily duties included projecting and managing expenses, hiring and training project personnel, coordinating with researchers and university administration, marketing and advertising, and regular presentations to the collaborators.

University of Victoria Students Society
Chief Electoral Officer

Victoria, BC, CAN
Spring 2003

- I ran a successful election working as the Chief Electoral Officer for the University of Victoria. The end result was a fair election with over 20 percent reduction in costs from previous years while increasing the voter turnout by 15 percent.

University of Victoria
Teacher's Assistant / Assistant Lecturer

Victoria, BC, CAN
2000-2002

- I was lead TA and assistant-lecturer to first year university Mathematics classes at the University of Victoria. In addition, I offered supplementary tutorials and office hours in order to ensure a complete learning opportunity for the students enrolled the class.

Ministry of Children and Families (System Services Branch)
Business Analyst/Project Manager

Victoria, BC, CAN
Jan-Dec. 2001

- Working alongside ministers, deputy ministers, and the CIO of the Ministry of Children and Families, I served as a project manager responsible for ensuring the implementation of a five million dollar pervasive computing initiative. The goal of this position was to replace inefficient computing technology used by social workers in the field with more mobile technologically efficient tools.

VOLUNTEER EXPERIENCE

CIHR Synapse Program – Let's Talk Science

Waterloo, ON

Volunteer Science Outreach Program

Oct 2008 – Aug 2011

Arts Faculty Council Executive Committee

Waterloo, ON

Graduate Students' Association Representative

Oct 2007 - Apr 2011

Psychology Student Society

Waterloo, ON

Writer for PsychSoc Newsletter

Nov 2005 - Apr 2007

Victoria Read Society

Victoria, BC

Mathematics Teacher

2000-2002

TEACHING EXPERIENCE

Course		Role	Course Level	Term
PSYCH 101	Intro to Psychology	Course Instructor	Undergraduate	Winter 2013
PSYCH 253	Intro to Social Psychology	Course Instructor	Undergraduate	Fall 2012
PSYCH 101	Intro to Psychology	Teaching Assistant	Undergraduate	Fall 2011
PSYCH 630	Advanced Analysis of Variance	Teaching Assistant	Graduate	Winter 2011
PSYCH 632	Regression Analysis	Teaching Assistant	Graduate	Spring 2010
PSYCH 391	Advanced Analysis of Variance	Teaching Assistant	Undergraduate	Fall 2009
PSYCH 492	Psychological Measurement	Teaching Assistant	Undergraduate	Winter 2009
PSYCH 391	Advanced Analysis of Variance	Teaching Assistant	Undergraduate	Fall 2008
PSYCH 492	Psychological Measurement	Teaching Assistant	Undergraduate	Winter 2008
PSYCH 291	Advanced Data Analysis	Teaching Assistant	Undergraduate	Fall 2007

SAMPLE STUDENT TESTIMONIALS

“Excellent instruction, knowledge and communication with class! But more than anything, it was Omid’s comfort with the material and his clarity and enthusiasm about the course content that made the class enjoyable.”

“Omid kept a professional and engaging environment for learning. He was always happy to answer as many questions as the class had, and was always able to explain the material in way that stuck.”

“I was very impressed with the level of knowledge that he [Omid] had in his tutorials for this graduate level stats course. He obviously knows his stuff, and cares enough to put in that little extra effort to make the teaching experience more enjoyable. Thanks!”

PERSONAL SKILLS AND COMPETENCES

- Skilled and dedicated professional offering a background in research, quantitative analysis and data management, event coordination, teaching, and delegation at both local and international levels.
- Superior communication and interpersonal skills, both written and verbal. Proficient in **English**, **French**, and **Farsi**; conversational in **Spanish** and **Thai**; and beginner in **German**. Able to facilitate communications between diverse cultures and organizational levels to successfully achieve goals and objectives.
- Computer proficient in all MS Office applications; Adobe Photoshop 7.0; Dreamweaver; Eversoft; UNIX, HTML, Windows Operating Systems, MS-DOS, and Visual Basic.
- Experienced with psychology software, including SPSS, SAS, R, PsyScope, and E-Prime.