

Expectancy-Value Theory

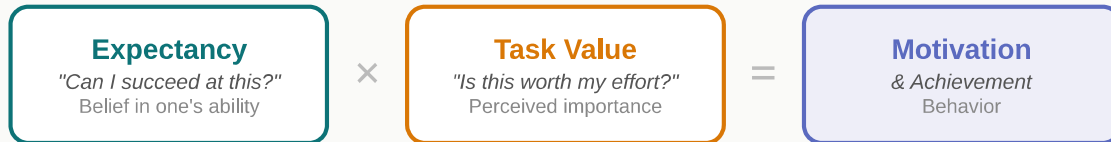
A learning science framework for understanding student motivation

Eccles et al., 1983 · Wigfield & Eccles, 2000

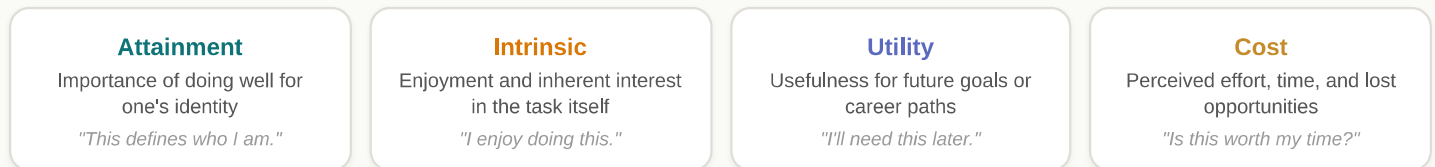
CORE IDEA

Students are motivated when they believe they **CAN succeed** (expectancy) AND believe the task is **WORTH their effort** (value).

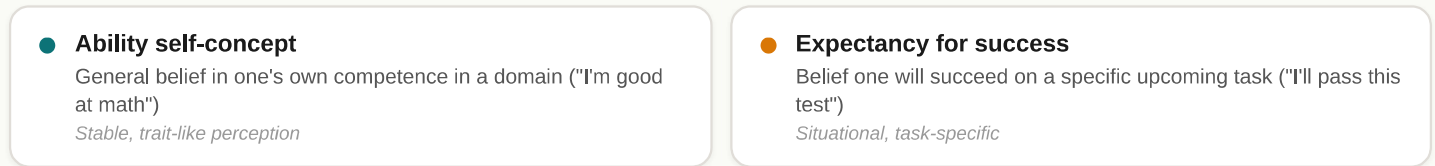
The Motivation Equation



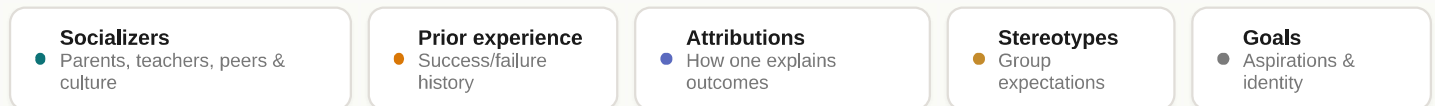
Four Types of Task Value



Expectancy Beliefs: Two Dimensions



Key Influences on Expectancy & Value



Instructional Strategies to Boost Motivation

